



THE BOOK CREATION Action Plan

from confusion to creation in 3 months

INTRODUCTION

Listen to Module 1 AUDIO as you read along with this worksheet.

The Philosophy & Getting off the Starting Blocks

My philosophy is that creating the book for your precious story or message, should be delightful, joyous and keep the excitement for you.

Unbeknown at the beginning, there are so very many decisions and practicalities that need to be dealt with that it takes a strong will and 'stick-to-it-iveness' to ensure you keep those feelings of delight right through the process. You want to be as thrilled about the book when you get the hardcopy final in your hand as much as when you first had the idea.

This is important for both you, your investment and the energy you will need at that point in time to ensure the book gets out to your readers.

THE STARTING BLOCK – Decisions, Decisions and more Decisions.

There are lots of decisions that need to be made. Many more than you imagine going into your first book production.

And... there are many more unknown 'unknowns' than one could ever anticipate. Hence why the publishing houses have many experts covering their speciality area in a team working on a book.

In the self-publishing arena, YOU have to navigate your way and wear the hat of each of these specialities:

- The timing needs to be right on = what you need to know when
- The costs needs to be known ahead of time so you are within budget
- the list goes on.

Through this online course Terrie will guide you and bring to you up front and early on:

- the decisions you need to make
- the budget items that need to be accounted for
- the timings and order of action
- the team you need to create.

CREATING THE ACTION PLAN

At the end of our time together you will have:

- An Action Plan to bring to life
- An itemised budget to work from
- Identified a team with the skills you require
- Education on the printing options within Australia & the Worldwide Distribution.

Then in YOUR timing and budget availability you can start the actual practicalities of bringing your book to print.

GETTING STARTED

Pay attention here carefully. This seems simple at first glance, yet it is this venn diagram that give you the heads up on what you will be dealing with as you progress through in designing your unique Action Plan.

This is valuable information gained by Terrie over the years she spent identifying the pitfalls, errors, costly errors so that you don't have to go through the same pains as she did and can have a quicker and smoother learning curve to success.

Have The HOW diagram available for you to study as you listen to Module 1 AUDIO.

The HOW

