


The Book Creation Action Plan

MODULE 1 - WORKSHEET



Module 1

- Introductory Philosophy
- What you will have at the end
- Decisions, Decisions, Decisions
- Influencers for decisions
- Top 4 questions to get going.

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The WHY

List here 3 reasons you are creating this book:

.....
.....
.....

List here 3 things the book will **bring, solve or do** for the reader:

.....
.....
.....

Why will your book be unique, different to what is already available out there ?

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.....
.....

MODULE 1 – WORKSHEET continued

BOOK DESIGN – MAKE IT REAL.

First round of decisions you need to make.

THE TOP 4 QUESTIONS:

	<i>Decision needed</i>	<i>Decision</i>	<i>Notes</i>	<i>Date</i>
1.	Inside cover colour ?			
2.	What size book ?			
3.	What shape book ?			
4.	How will the reader use the book ?			

The first decision – inside cover colour – will dictate the size of book you can have. If you do not require colour for inside cover, just white, then you can have any size book.

Then, allow the rest of the decisions to shift and change. It is always interesting to start with the size and shape you initially feel drawn to, then see what happens when you ask the question:

“how will the reader USE the book ?”

TAKE YOUR TIME

Take your time I answering the questions from this worksheet. Sometimes our first responses can be the best response. Other times there may be a shift that occurs when given time to settle and gain a fresh perspective on what you have previously been thinking. This needs a bit of space and time to mature. So, take your time.

Then, when you are ready for Module 2 – go ahead and click here to access Module 2.